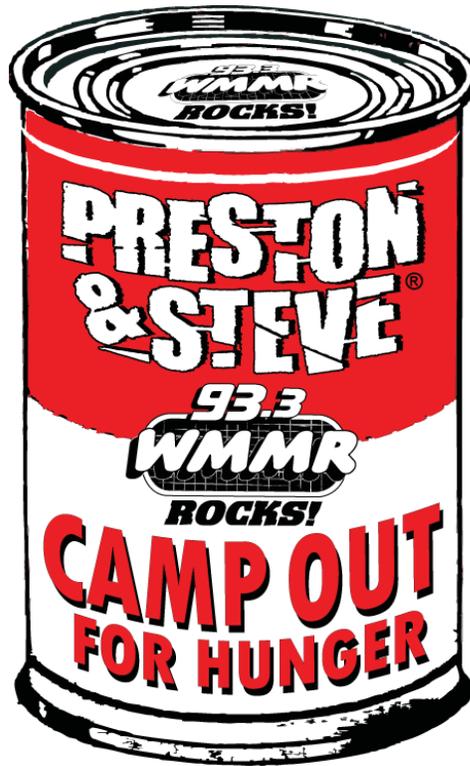


93.3 WMMR's Preston & Steve®  
Camp Out for Hunger



# 2017 Food Drive Toolkit

A resource to help participants maximize  
their Camp Out experience!

2017

# WMMR's Preston & Steve Camp Out for Hunger

Thank you for your interest in helping feed our neighbors in need by participating in **WMMR's Preston & Steve Camp Out for Hunger**. Camp Out is in its 20<sup>th</sup> year, and its goal is to raise as much food as possible to help feed the more than 700,000 hungry people in the Delaware Valley.

While 1 in 8 people in the U.S. face hunger, the number is almost double that in our area, with 1 in 5 people not knowing where their next meal will come from. Thanks to you, more kids, families, seniors, Veterans and others will have the food they need to survive.

This guide will help you maximize your donation and provide visibility tips to help us make Camp Out the best year yet!

## Background

### What is Camp Out?

Preston & Steve started "camping out" in 1998 in the parking lot of the former Adam's Mark Hotel on City Live Avenue to collect food and give back to their community. That first year's event raised 1 ton of food. Now, nineteen years later it is Philabundance's largest food drive each year AND the country's largest single-location food drive! In 2016, Camp Out fans and partners donated more than 1.3 million pounds / more than one million meals to help feed our neighbors in need!

### When is Camp Out?

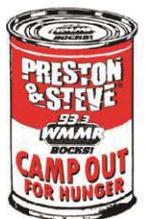
The 2017 Preston & Steve Camp Out for Hunger will run from Monday, November 27-Friday, December 1 at XFINITY Live. Learn more at [www.wmmr.com/campout](http://www.wmmr.com/campout)

### What is Philabundance?

Philabundance is the region's largest hunger relief organization, serving more than 90,000 people per week -- 30% of whom are children and 15% are seniors -- in Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties in Pennsylvania and Burlington, Camden, Gloucester and Salem Counties in New Jersey. It distributes food directly to people in need through its own programs and a network of approximately 350 social service agencies, including food cupboards, churches and shelters.

Corporate Toolkit

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2017

WMMR's Preston & Steve Camp Out for Hunger

**PHILABUNDANCE**

*Driving hunger from our communities*

**TOP 10  
MOST NEEDED ITEMS**

In an effort to provide the most nutritious food to those we serve, this list represents our highest food priorities. These items are high in both demand and nutritional value. While we continue to accept other items, we kindly ask you to focus your efforts on these items so, together, we can have the maximum impact for individuals facing hunger.

 <p>PEANUT BUTTER &amp; JELLY</p>	 <p>COOKING OIL</p>	
 <p>CANNED TUNA OR MEAT</p>	 <p>CANNED FRUITS &amp; VEGETABLES</p>	
 <p>CANNED STEW &amp; SOUPS</p>	 <p>BREAKFAST CEREALS &amp; BREAKFAST BARS</p>	 <p>WHOLE GRAIN PASTA</p>
 <p>100% JUICE</p>	 <p>RICE</p>	 <p>BOXED, NON-REFRIGERATED MILK</p>

**GUIDELINES:**

*Please donate products that are in boxes, cans or plastic bottles and do not require refrigeration.*

*Please note we prefer items that are low in sugar/sodium and free of high fructose corn syrup. Please do not donate bread and baked goods which have a short shelf life.*

*All items should be recently purchased and in good condition.*

• PLEASE NOTE: THESE ITEMS ARE NOT RANKED IN A PARTICULAR ORDER BECAUSE ALL OF THESE ITEMS ARE VERY MUCH NEEDED •

FOR MORE INFORMATION, VISIT [PHILABUNDANCE.ORG](http://PHILABUNDANCE.ORG)

